

Uniting British Columbia's liquor industry. Finding common solutions to shared industry challenges.

Join us at the inaugural <u>BC Liquor Conference</u>, presented by <u>BC's Alliance of Beverage Licensees</u> (ABLE BC) and <u>Desjardins</u>. This one-day conference will unite BC's liquor industry as we focus on finding common solutions to shared industry challenges.

REGISTER NOW: http://bcliquorconference.com/registration/

Conference Program at a glance

Monday, October 31 from 7:30 am to 4:30 pm

Program highlights include: educational seminars, keynote speakers, industry breakfast and lunch, networking opportunities, and IVSA New Product Salon and Port Wine Brotherhood together with the Association of Port Wine Companies.

7:30-8:00 am	Registration and networking
8:00-9:15 am	Industry Breakfast: ABLE BC Update and Keynote Address
9:30 am-1:00 pm	 Getting the products you need, when you need them: improving product ordering, delivery, and distribution with the BC Liquor Distribution Branch Due diligence and liquor liability: protect your licensed business asset against fines and closures HR Best Practices for the Hospitality Industry: successful hiring, employee retention, and managing policies and procedures Creative strategies for liquor retailers: maximize profitability, establish your niche, and generate new revenue streams Fresh ideas to generate sales at your liquor primary
1:00-2:30 pm	Industry Lunch and Panel Discussion: Finding common solutions to shared industry challenges - a panel discussion with the BCLDB, LCLB, and Industry Leaders
2:30-4:30 pm	IVSA New Product Salon and Port Wine Brotherhood together with the Association of Port Wine Companies

All seminars, industry breakfast and lunch, and networking opportunities are included in your <u>BC Liquor Conference Pass</u>. <u>Purchase yours today</u>.

Event Details

When: Monday, October 31, 2016

Where: Four Seasons Vancouver (791 W. Georgia St.)

Early bird pricing available until August 31st- \$95.00 for full conference pass

Register online: http://bcliquorconference.com/registration/

For more information please contact ABLE BC at 604-688-5560 or info@ablebc.ca or visit www.bcliquorconference.com.